

Public Address System Upgrade at Paragon Shopping Centre, Singapore



- **Providing quality background music and audio clarity when making announcements**
- **Completing the shopping experience for tourists and locals**
- **Bringing about ease of operation, and flexibility**

A prominent and upscale mall located in the heart of Orchard Road, Paragon comprises six levels of designer fashion and luxury boutiques, sports, lifestyle shops, restaurants, and cafes. It also houses Paragon Medical, a medical tower that hosts more than 60 specialist clinics.

In order to complete the shopping experience for tourists and locals, the management of Paragon – SPH Retail Property Management Service Pte Ltd required an upgrade of their Public Address System. The replacement had to be one that can provide quality background music and audio clarity when announcements are being made.

After going through the requirements, a complete public address solution was proposed and this included the installation of the Bosch Prasesideo public address

solution that comprised, 6W Ceiling Speakers, 10W Horn Speakers, a Network Controller, 4x125 Power Amplifiers, Call Station Kits, Call Station Keypad Kits and Fibre Interfaces.

The entire public address system is used across all 23 levels of the building with products installed at the medical block, retail and carpark area. The Praesideo public address solution allowed the building management to control the system from a single location.

This seamless integration of products has brought about ease of operation and flexibility in future upgrades. The solution from Bosch provides the management with peace of mind in ensuring the security and safety of its tenants and shoppers.

Industry: Commercial – Retail
Location: Singapore
Product group: Public Address System
More case studies:
www.boschsecurity.asia

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